



We Go Red!

Let's unite to prevent heart disease and stroke. Our mothers, daughters, sisters and friends are at risk. Heart disease and stroke cause 1 in 3 deaths among women each year – more than all cancers combined. Fortunately, we can change that because 80 percent of cardiac events can be prevented with education and lifestyle changes.

Get informed about the risks of heart disease and stroke. Know the red flags. Know your heart health story. Go Red For Women inspires women to make lifestyle changes, mobilize communities, and shape policies to save lives. United, we are working to improve the health of women in your community.

Circle of Red & Men Go Red

Go Red for Women is the American Heart Association's national campaign to increase awareness of heart disease — the leading cause of death for women — and to inspire women to make the choice to take charge of their heart health. Its fundraising efforts support the educational programs that the American Heart Association provides and the life-saving research it funds to reduce the effects of heart disease in women.

Circle of Red & Men Go Red are a dynamic, committed and passionate group of women & men who have the influence and resources to significantly impact the community by providing a personal commitment to help find a cure for heart disease, the No. 1 killer of women. **Circle of Red & Men Go Red** help support the mission of Go Red For Women® by making a personal financial commitment to the movement.

Keys to Membership

Passion & Support for the Mission – A Network of Influence – Impacting NW Arkansas

Make it your mission to become a Circle of Red or Men Go Red Member, join today!

On-line Sign Up at nwagored.heart.org, click on the Circle of Red or Men Go Red Tab or complete and scan the agreement below to christina.hinds@heart.org. Your support, influence and gift will make a tremendous impact in the lives of so many women.

For more information, contact Christina Hinds, Sr. Go Red Director at christina.hinds@heart.org or 479-439-6800 for more information on how you can join the Circle of Red & Men Go Red.

*"Building healthier lives,
free of cardiovascular
diseases and stroke."*

life is why™ es por la vida™ 全为生命™

Please remember the American Heart Association in your will.



Membership Recognition

\$1,000 Level per Membership

- **Circle of Red Membership** - Invitation to attend Go Red for Women Event for you and 4 guests. *Walmart Associates receiving matching for membership will forgo guest tickets.
- **Men Go Red Membership** - Invitation to attend Go Red for Women Event for you and a guest. *Walmart Associates receiving matching for membership will forgo guest tickets.
- Special recognition during the Go Red for Women Event
- Special recognition in Go Red for Women Event program & CitiScapes Magazine February Issue
- VIP Invitation to attend Go Red for Women educational & buzz activities throughout the year
- Opportunity to become an advocate & a volunteer for local heart health issues
- 12-month membership, beginning the month you join

\$2,500 Level Couple Membership

- Circle of Red Membership **and** Men Go Red Membership- Invitation to attend Go Red for Women Event for 6 seats. *Walmart Associates receiving matching for membership will forgo guest tickets.
- Special recognition during the Go Red for Women Event
- Special recognition in Go Red for Women Event program & CitiScapes Magazine February Issue
- VIP Invitation to attend Go Red for Women educational & buzz activities throughout the year
- Opportunity to become an advocate & a volunteer for local heart health issues
- Opportunity to have 2 seats for the Heart Ball in May
- 12-month membership, beginning the month you join

Membership Events

January

Paint the Town Red – January 23, 2016 (tickets available for purchase)

February

Go Red For Women Event on February 16th, 2016 (Premier Event)

Wear Red Day Social Media photo posts

CitiScapes Member Feature

March

Cooking Night or Networking Night (Buzz Event)

April

CPR and Cardio Event: Focus on NEW members attending (Core Event)

Heart Walk Circle of Red and Men Go Red Membership Volunteer – April 16, 2016

May

Spring Membership Recruitment Event

Heart Ball – May 14, 2016 (seats available for purchase)

September

Fall Membership Recruitment Event

October

Photo Session for Members for CitiScapes (Core Event)

November

Beam Events: Circle of Red Event & Men Go Red Event (Core Events)

December

Holiday Service Project (Buzz Event)

Core Events are exclusive, member only events.

Buzz Events are member social networking events.

Join the Go Red Movement!

Membership 12-month membership, beginning the month you join



Check Type of Membership (check box)

- Circle of Red Membership (COR) \$1,000**
- Men Go Red (MGR) \$1,000**
- Couples Membershp \$2,500**



Donor Information (Required Information)

Name _____

Company _____

Address _____

City _____ ST _____ ZIP _____

Phone _____ Email _____

Membership (Circle One) Personal Donation Corporate Donation

In recognition materials, please list my name as: _____

Donation Agreement (Required Signature)

The Donation Agreement (the "Agreement") is made by and between the American Heart Association and _____ (the "donor") on this date _____

Given that the Donor wishes to make a gift to the American Heart Association:

Donor agrees to give the American Heart Association, a charitable institution whose Federal Tax ID Number is 13-5613797, a donation of **\$ 1,000**. This donation will be paid as follows, with donation paid in full at least 30 days prior to the event.

My company has a matching gift program, please contact me.

Company Name _____

Installment Due Date*:

Amount Payable on Due Date

1. 2/1/16

\$ _____

Invoice will be sent to you for your membership.

Donor Signature _____ **Date** _____

T-Shirt Size (Required Information)

T-Shirt Size (Circle) S M L XL XXL XXXL

Go Red For Women Event Seating (Required Information)

COR Member- plan to use my 5 seats (you and 4 guests).

COR member sharing table with _____

COR Member forgoing my seats & applying for Walmart Matching (Officer Level & Above)

****Walmart Match will forgo guest seats & will be seated with one guest @ event.**

MGR member & would like to be seated with another MGR Members

MGR member and would like to be seated with my Corporate Table & will not use my guest ticket.